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**FOR IMMEDIATE RELEASE**

**VOTING NOW OPEN FOR ACCESS GROUP'S MY INSPIRATION  
LAW SCHOLARSHIP VIDEO CONTEST**

**Wilmington, Delaware:** Voting is now open for Access Group's "My Inspiration" law scholarship video contest. From now through August 21, the general public is invited to view the ten contest finalists' videos, vote for their favorite at [www.youtube.com/myinspirationcontest](http://www.youtube.com/myinspirationcontest), and then ask family and friends to vote as well. The \$10,000 scholarship will be awarded to the entry receiving the most votes, with the winner announced by September 1, 2009. Up to five additional honorable mention scholarships of \$1,500 each may also be awarded by a panel of Access Group judges. Honorable mention winners will be judged on appeal, humor, creativity, quality and realism.

A nonprofit graduate loan specialist, Access Group asked students throughout the country to think about what motivated them to pursue a legal career and then create a short video showing the world the source of their enthusiasm for the 2009 contest. The organization received 113 eligible submissions, from which the judging panel, including this year's celebrity judges, chose the 10 finalists. The celebrity judging panel is comprised of the 2008 grand prize winner, Steven Luther from Washington University School of Law, as well as 2008 honorable mention winners Adam Friedman, University of Dayton School of Law; Jordan Kirshner, Hofstra University School of Law; Andrew Lichtenstein, Loyola Law School, Loyola Marymount University; Michael Leonard, University of Chicago Law School; and Barron Oda, University of Hawaii at Manoa.

This is the second year Access Group has sponsored a law scholarship contest, an effort which reflects the company's nonprofit mission to provide education financing to the broadest range of eligible students and provide services valued by students and schools.

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According to Christopher P. Chapman, Access Group's president and chief executive officer, "This contest provides us with the opportunity to learn about the inspirations of law students. It's also an excellent opportunity for us to communicate and get to know them through the new world of social media." The successful contest was named by Forrester analyst David Card as a "Best Practice" in the Forrester Marketing Forums and listed as a "Best Practice" example in David Berkowitz's *Inside the Marketer's Studio Marketing Blog*. The contest was also referenced in Jupiter analyst Nate Elliott's article on *User Generated Video Content* and his *Video Contest Checklist*. This year's contest can be tracked on YouTube, MySpace and Facebook.

The contest was open to US residents 18 years of age or older who are law students (enrolled or matriculated as of August 1, 2009) and candidates for law degrees (JD or LL.M) at American Bar Association provisionally approved and fully approved law schools in the United States (including the 50 states, District of Columbia and Puerto Rico).

### **About Access Group**

As a nonprofit organization, Access Group has specialized in providing student loans for graduate and professional education for more than 25 years. In addition, the company offers a broad range of free educational materials to help students learn about student loans and to become wiser borrowers and successfully manage their loan repayment. Access Group also serves students and school administrators with a broad suite of online services. Visit [AccessGroup.Org](http://AccessGroup.Org).

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