

FOR MORE INFORMATION CONTACT:
Linda Smith, Director of Corporate Communications,
302-477-4234 or lsmith@accessgroup.org

FOR IMMEDIATE RELEASE

**Access Group's "My Inspiration" Law School Scholarship Contest
Now Open to Law Students Across the Country**

WILMINGTON, DE. Access Group, the nonprofit graduate loan specialist, is asking law students throughout the country to think about what motivated them to pursue a legal career and create a short video showing the world the source of their enthusiasm. While they're getting creative, these law students will have a chance to win a \$10,000 law school scholarship to help them with their studies through Access Group's "My Inspiration" law school scholarship contest. Submissions can include inspirational moments ranging from arguments won on the school playground or high school debate team to dealing with environmental challenges and more. Complete contest rules, entry form, and information are available online at AccessGroup.Org/MyInspirationContest.

Entrants are asked to submit their videos through July 15, 2009. Then, a panel of judges will review the submissions and select ten finalists from all eligible entries received. The finalists' videos will be posted on YouTube and voted on by friends, family and the general public. The \$10,000 scholarship will be awarded to the entry receiving the most votes; voting begins on YouTube on August 3, 2009 with the scholarship winner announced by September 1, 2009. Up to five additional honorable mention scholarships of \$1,500 each may also be awarded by a panel of judges.

This is the second year Access Group has sponsored a law scholarship contest, an effort which reflects the company's nonprofit mission to provide education financing to the broadest range of eligible students and provide services valued by students and schools.

-more-

Page 2.

Law Students From Across the Country are Invited to Participate in Access Group's "My Inspiration" Law School Scholarship Contest

According to Christopher P. Chapman, Access Group's president and chief executive officer, "This contest provides us with the opportunity to learn about the inspirations of law students. It's also an excellent opportunity for us to communicate and get to know them through the new world of social media." The successful contest was named by Forrester analyst David Card as a "Best Practice" in the Forrester Marketing Forums and listed as a "Best Practice" example in David Berkowitz's *Inside the Marketer's Studio Marketing Blog*. This year's contest can be tracked on YouTube, MySpace and Facebook.

The contest is open to US residents 18 years of age or older who are law students (enrolled or matriculated as of August 1, 2009) and candidates for law degrees (JD or LL.M) at American Bar Association provisionally approved and fully approved law schools in the United States (including the 50 states, District of Columbia and Puerto Rico).

About Access Group

As a nonprofit organization, Access Group has specialized in providing student loans for graduate and professional education for more than 25 years. In addition, the company offers a broad range of free educational materials to help students learn about student loans and to become wiser borrowers and successfully manage their loan repayment. Access Group also serves students and school administrators with a broad suite of online services. Visit AccessGroup.Org.

###